

ב"ה, יום ההילולא נ"ב שבט - שלושים שנה

קול קורא

Dear Friends,

Anash, Shluchim, Temimim and Neshei U'bnos Chabad,

As the thirtieth anniversary of the Histalkus of the Rebbetzin Chaya Mushka Nishmoso Eden approaches it is important to focus on the specialty of the day and the implications for every one of us.

In a sicha on Chof Beis Shevat 5752 the Rebbe stated that the Yartzeit-Hilulo of the Rebbetzin is a source of infinite blessings for all of Klal Yisrael and especially for those who are connected with her Neshama and emulate her ways.

This year holds added importance being the thirtieth anniversary of the Hilulah of the Rebbetzin. In 5740, marking the thirtieth Hilulah of the Previous Rebbe, the Rebbe spoke about how from this date begins a special new era.

This year the Hiluloh comes out to be on Tuesday night - Wednesday which is the same day of the week it fell out on in 5748, which the Rebbe has taught us that this too bears much significance.

In the years following the Hilulo of the Rebbetzin the Rebbe encouraged on numerous occasions that the Yartzeit be observed by increasing in Torah study, strengthening existing public shiurim and starting new ones, establishing and building new institutions connected to the three Mitzvos uniquely related to women (Shabbos Candles, Kashrus and Taharas Hamishpacha), naming children in the Rebbetzin's memory and giving Tzedaka in the amount of 470 (the Gimatria of the Rebbetzin's name).

The Rebbe stated that "being that these initiatives are undertaken in order to create a tangible expression of her inspiration within our material world, they benefit not only her Neshomah in Heaven (in the sense of "Just as her children are alive, so too she is alive"), but also all the Jews who are alive in the physical world. For through their initiatives which give her life - "she is alive" - she subsequently entreats and prays to Hashem from her place in the World of Truth, to provide those of us in this world with all our material and spiritual necessities, long life, proper health, and good sustenance - in abundance, for ourselves and our children". (Chof Beis Shevat 5749)

At the conclusion of the Shiva in 5748, the Rebbe requested the Chassidim hold a public farbrengen in connection with the Aliyas Haneshama, as is customary by Yidden.

In light of this, we encourage all Chassidim - men, women and children to participate in public Chassidishe Farbrengens in connection with the Yartzeit-Hilulo of Chof Beis Shvat as a community as well as having private Farbrengens with your families. These gatherings should be utilized to reflect on the Rebbetzin's life of Mesirus Nefesh for Yiddishkeit and Chassidus, to encourage the observance of the day in the above mentioned manner, to learn Mishnayos according to the letters of the Rebbetzin's name, to learn there Sichos and Maamorim of the Rebbe which are connected to the day and to inspire each other to strengthen our Hiskashrus to the Rebbe in all relevant areas.

May we immediately merit to fulfillment of the purpose of our generation, the revelation of Moshiach Tzidkeinu with the ultimate Geulah when we will reunited with the Rebbe and the Rebbetzin in the physical sense.

הרב יואל הכהן כהן | הרב שלמה זרחי | הרב זלמן גופין

הרב יצחק מאיר הערץ
הרב שמעון רייטישק
הרב ברוך הערץ

הרב מנחם מענדל גלוצאווסקי
הרב יוסף שוסטרמן
הרב לוי יצחק רסקין

הרב עזרא בנימין שוחט
הרב ישראל רוזנפלד
הרב שלום דובער גרונר

הרב יצחק יהודה ירוסלבסקי
הרב שלמה דובער פנחס לזר
הרב חיים צבי גרונר

הרב מרדכי פרקש